

05-08-01

PATENT

Attorney Docket No. AMAZON.008C1

Date: May 7, 2001

Page 1

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

ATTENTION: BOX PATENT APPLICATION

Sir:

Transmitted herewith for filing is the patent application of Inventors: Jennifer A. Jacobi, Eric A. Benson and Gregory D. Linden

For: PERSONALIZED RECOMMENDATIONS OF ITEMS REPRESENTED WITHIN A DATABASE

- (X) This application is a continuation of prior application no. 09/156,237 filed on September 18, 1998. No new matter has been added.
- (X) Incorporation by Reference. The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.

Enclosed for filing in the above-identified application are the following documents:

- (X) Specification in 32 pages;
- (X) 7 sheets of formal drawings;
- (X) Copies of Declaration, Assignment (2-pages), Recordation form cover sheet, and power of attorney from the prior application;
- (X) An Information Disclosure Statement, including Exhibit A;
- (X) PTO Form 1449 listing sixty-two (62) references, together with a copy of one of the references (patent no. 5,794,210);
- (X) A check in the amount of \$1,402.00 to cover the filing fee; and
- (X) A return prepaid postcard.

#### CLAIMS AS FILED

FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
Basic Fee			\$710	\$710.00
Total Claims	54 - 20 =	34 ×	\$18	\$612.00
Independent Claims	4 - 3 =	1 ×	\$80	\$ 80.00
If application contains any multiple dependent claims(s), then add			\$270	\$ 0
<b>TOTAL FILING FEE</b>			\$1,402.00	

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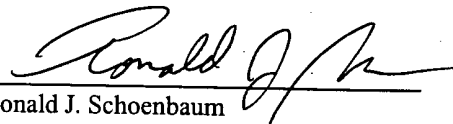
Date: May 7, 2001

Page 2

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The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment to Account No. 11-1410.

Please use Customer No. 20,995 for the correspondence address.



Ronald J. Schoenbaum  
Registration No. 38,297  
Attorney of Record

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Assistant Commissioner for Patents  
Washington, D.C. 20231

**CERTIFICATE OF MAILING BY "EXPRESS MAIL"**

**Attorney Docket No.** : AMAZON.008C1  
**Applicants** : Jacobi, et al.  
**For** : PERSONALIZED RECOMMENDATIONS OF  
ITEMS REPRESENTED WITHIN A  
DATABASE  
**Attorney** : Ronald J. Schoenbaum  
**"Express Mail"**  
**Mailing Label No.** : EL672819935US  
**Date of Deposit** : May 7, 2001

I hereby certify that the accompanying

Transmittal; Specification in 32 pages; 7 sheets of drawings; copy of Declaration by Inventor in 2 pages; copy of Recordation Form Cover Sheet and Assignment in 3 pages; copy of Power of Attorney by Assignee in 2 pages; Information Disclosure Statement, PTO Form 1449 listing 62 references; Check for Filing Fee; and a Return Prepaid Postcard are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

  
RALPH AUBLE

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